



Tobacco Company

G. N. KURUC, Jr. #1240  
Senior Chain Accounts Manager

400 Raritan Center Parkway  
Raritan Center  
Edison, NJ 08837  
908-225-4774 Fax 908-417-9076  
Voice Mail 43778

April 19, 1995

To: Divisions

1225 1226  
1230 1324  
1326 1327  
1332 1334

DM	1224	1225	1226	1227	1228	1229	1230	PTC	SAM

11, 12, 13, 14  
12, 13, 14, 15

Subject: Pathmark Stores (0522-00-00)

Pathmark Stores has authorized the WINSTON Select Butane Lighter Promotion for selected stores (see attachment).

This promotion is to be placed in the bottom promotion section of the Philip Morris UPM in all stores on the attached list (designated by X).

- Promotion Dates:** May 1-31, 1995
- Promotion:** Select Butane Lighter offer w/2 pack purchase
- Display:** To be assembled in stores and placed in bottom section of Philip Morris UPM.
- Product Distribution** Eight (8) carton distribution sent to affected stores to arrive the week of April 24.
- Premium Ordering**
  - > Philadelphia Region: Allocated to SMS. ROU to order to Field Sales.
  - > Division 1226: N. Y. Metro ROU to order to warehouse.
  - > Division 1225, 1230: N. Y. Metro ROU to order to warehouse.

Please advise, if you have any questions regarding this Program.

Regards,  
Nick  
G. N. Kuruc, Jr.  
Gk  
Attachment

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## PMKPRMO.XLS

DIVISION	STORE#	ADDRESS	CITY	PHONE
122402	PATHMARK #648	227 CHERRY ST	NEW YORK	
122603	PATHMARK #628	1400 FULTON ST	BROOKLYN	
122605	PATHMARK #37	1826 ALBANY AVENUE	BROOKLYN	
122605	PATHMARK #642	237 12TH STREET	BROOKLYN	
122606	PATHMARK #624	1246 61ST ST	BROOKLYN	
122606	PATHMARK #618	2967 CROPSEY AVE	BROOKLYN	
122606	PATHMARK #683	2640 HYLAN BLVD	STATEN ISLAND	X
122606	PATHMARK #686	1381 FOREST AVE	STATEN ISLAND	X
122606	PATHMARK #682	2878 RICHMOND AVE	STATEN ISLAND	
122606	PATHMARK #681	3165 AMBOY RD	STATEN ISLAND	X
122602	PATHMARK #194	80 NEW BRIDGE RD	BERGENFIELD	
122603	PATHMARK #163	406 S STATE RT 17	HACKENSACK	X
122606	PATHMARK #188	69 OUTWATER LN	GARFIELD	
122606	PATHMARK #183	488 E 30TH ST	PATERSON	
122606	PATHMARK #196	RT. 46 WEST	WEST PATERSON	X
122606	PATHMARK #188	22 00 MAPLE AVE	FAIR LAWN	X
122607	PATHMARK #209	RT. 17 NORTH	RAMSEY	X
122608	PATHMARK #284	KINNELON MALL	KINNELON	X
122615	PATHMARK #282	RT 46 EAST	PARSIPPANY	X
122609	PATHMARK #206	1070 HAMBURG TURNPIK	WAYNE	X
122610	PATHMARK #286	ROUTE 16	LAKE HOPATCONG	X
122610	PATHMARK #288	RT 10	RANDOLPH	X
122612	PATHMARK #186	898 PAULISON AVE	CLIFTON	
122613	PATHMARK #179	TONNELLE AVE	NORTH BERGEN	
122614	PATHMARK #280	1 LACKAWANNA PLZ	MONTCLAIR	X
122615	PATHMARK #203	RT. 10 E	EAST HANOVER	X
122609	PATHMARK #200	PROSPECT AVENUE	WEST ORANGE	
122904	PATHMARK #613	1861 BRUCKNER BLVD	BRONX	
122913	PATHMARK #647	2136 BAY PLAZA	BRONX	
122913	PATHMARK #627	4202 NORTHERN BLVD	LONG ISLAND CIT	
122913	PATHMARK 634	1110 FLATLANDS AVE	BROOKLYN	
122913	PATHMARK #626	82 10 ATLANTIC AVE.	WOOD HAVEN	
123001	PATHMARK #112	RTE 440	JERSEY CITY	X
123002	PATHMARK 223	131 185 BERGEN ST.	NEWARK	
123002	PATHMARK #224	224 LYONS AVE	NEWARK	
123003	PATHMARK #114	GROVE/MONMOUTH ST	JERSEY CITY	
123004	PATHMARK 126	726 WASHINGTON AVE	BELLEVILLE	
123004	PATHMARK 128	118 BELMONT AVE	BELLEVILLE	X
123006	PATHMARK #178	4100 PARK AVE	WEEHAWKEN	X
123006	PATHMARK #189	145 269 PASSAIC AVENUE	KEARNY	
123006	PATHMARK #187	277 FERRY ST	NEWARK	
123007	PATHMARK #270	407 VALLEY ST	SOUTH ORANGE	
123007	PATHMARK #423	1188 RT.22 EAST	N PLAINFIELD	X
123008	PATHMARK #452	ROUTE 22	UNION	X
123008	PATHMARK #612	651 N STILES ST	LINDEN	X
123009	PATHMARK #680	ST GEORGE AVE	AVENEL	X
123009	PATHMARK #288	311 ELMORA AVE	ELIZABETH	
123010	PATHMARK #437	977 VALLEY RD	GILLETTE	X
123010	PATHMARK #438	LINCOLN BLVD	MIDDLESEX	X
123011	PATHMARK #450	10 SOUTH AVE	GARWOOD	X

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**Pathmark Drugs**  
**Doral 2 Pack Promotion Display List**

DIVISION	ACCT	STORENUMBER	ADDRESS	PROMO
122401	631018	PATHMARK DG #869	127 FULTON ST	X
122409	931666	PATHMARK DG #885	2039 BROADWAY	X
122410	287841	PATHMARK DG #882	880 3RD AVE	X
122411	046786	PATHMARK DG #889	2881 BROADWAY	X
122412	556476	PATHMARK DG #862	223 E 86TH ST	X
122413	288661	PATHMARK DG #887	4910 BROADWAY	X
122606	647902	PATHMARK DG #846	689 FULTON ST	X
122606	287667	PATHMARK DG #850	1361 CONEY ISLAND AV	X
122606	180438	PATHMARK DG #864	170 MONTAGUE ST	X
122606	613607	PATHMARK DG #867	1725 KINGS HWY	X
122606	408626	PATHMARK DG #876	3823 NOSTRAND AVE	X
122606	067281	PATHMARK DG #860	713 BRIGHT BCH AVE.	X
122606	965414	PATHMARK DG #865	2007 86TH ST	X
122913	643700	PATHMARK DG #866	9614 63RD DR	X
122913	294631	PATHMARK DG #884	1 LEFRAK PLAZA	X
122913	630478	PATHMARK DRUGS #852	7244 AUSTIN ST	X
122913	789436	PATHMARK DRUGS #873	8713 MYRTLE AVE	X
122913	020637	PATHMARK DRUGS #866	122 02 LIBERTY AVE.	X
122913	140142	PATHMARK DRUGS #865	4002 BROADWAY	X
122913	600712	PATHMARK DRUGS #864	3741 82ND ST	X
133410	278482	PATHMARK DRUGS #879	ROUTE 130	X
162304	406367	PATHMARK DRUG #877	22 04 ROUTE 110	X
162304	406428	PATHMARK DRUG #878	10 VETERANS MEMORIAL	X
162701	140546	PATHMARK DRUGS #863	14429 NORTHERN BLVD	X
162701	657001	PATHMARK DRUG #848	3920 BELL BLVD	X
162702	603311	PATHMARK DRUG #868	7116 KISSENA BLVD	X
162705	648779	PATHMARK DRUG #845	2119 MERRICK RD	X
162709	073605	PATHMARK DRUG #861	50 GREAT NECK RD	X
162711	782760	PATHMARK DRUG #880	OLD COUNTRY ROAD	X
162806	819835	PATHMARK DRUG	3377 BERLIN TPKE	X
163006	663311	PATHMARK DRUG	655 MAIN ST	X
163006	646478	PATHMARK SUPER DRUG	ORANGE TRAILER CT	X
163011	653660	PATHMARK SUPER DRUG	1869 DIXWELL AVE	X
163026	632151	PATHMARK SUPER DRUG	STRATFORD APTS	X
163026	564182	PATHMARK DRUG #349	100 NEWTOWN RD	X
164460	659708	PATHMARK DRUGS HQCTR	14429 NORTHERN BLVD	